



Newsletter/Web Blurb

Length: 200 words

Placement: Through November 7, 2011

Money Smart Nebraska Week Returns for Third Campaign

Nebraska banks, schools, businesses, non-profits and government agencies are joining together to help consumers better manage their finances during the third annual statewide Money Smart Nebraska Week taking place November 7-13, 2011. More than 200 free financial education classes and events will take place across the state during the week. Nebraskans of all ages and walks of life will find topics relevant and interesting to them, from establishing credit or creating a budget to investments and estate planning. Visit www.moneysmartnebraska.org for a complete listing of workshops and events.

The statewide Money Smart Nebraska effort is coordinated by the Nebraska Financial Education Coalition, a diverse group of more than 100 Nebraska organizations working together to promote personal financial literacy. The goal of the coalition is to help all Nebraskans – no matter the age – become better educated on how to successfully manage their personal finances.

The financial crisis and economic downturn reinforces the need for financial education for all consumers. Money Smart Week aims to provide the information and support to help make all Nebraskans money smart. To learn more about the week and to view the complete calendar of events, please visit www.moneysmartnebraska.org.

To personalize for a specific organization:

[Name of organization] is joining together with banks, schools, businesses, non-profits and government agencies to help Nebraskans...