



Talking Points

Money Smart Week, taking place November 7-13, consists of a series of educational activities to help consumers learn how to manage their personal finances. This is the third year Money Smart Week will take place state-wide in Nebraska.

- The goal of Money Smart Week is to help consumers learn how to manage their personal finances. Doing so helps individuals raise their standards of living and also contributes to the welfare of neighborhoods, communities and cities.
- Money Smart Weeks is coordinated by the Nebraska Financial Education Coalition, a diverse group of more than 100 Nebraska organizations working together to promote personal financial literacy.
- The week is a collaborative effort of more than 100 organizations across the state, including financial institutions, businesses, schools, not-for-profits and government agencies, interested in helping Nebraskans become money smart.
- Nebraskans young and old can benefit from Money Smart Week. Students leave high school and college unprepared to deal with the financial responsibilities of the real world, and only a portion of American adults report having any non-retirement savings. Increasing incidents of identity theft, economic pressures such as gas prices and the magnitude of the recent foreclosure crisis only amplify the need for financial education.
- More than 200 free workshops, events and programs will be available to everyone, no matter the demographic, income level or familiarity with financial education.
- Information about Money Smart Week, including a calendar of events, is available at www.moneysmartnebraska.org.